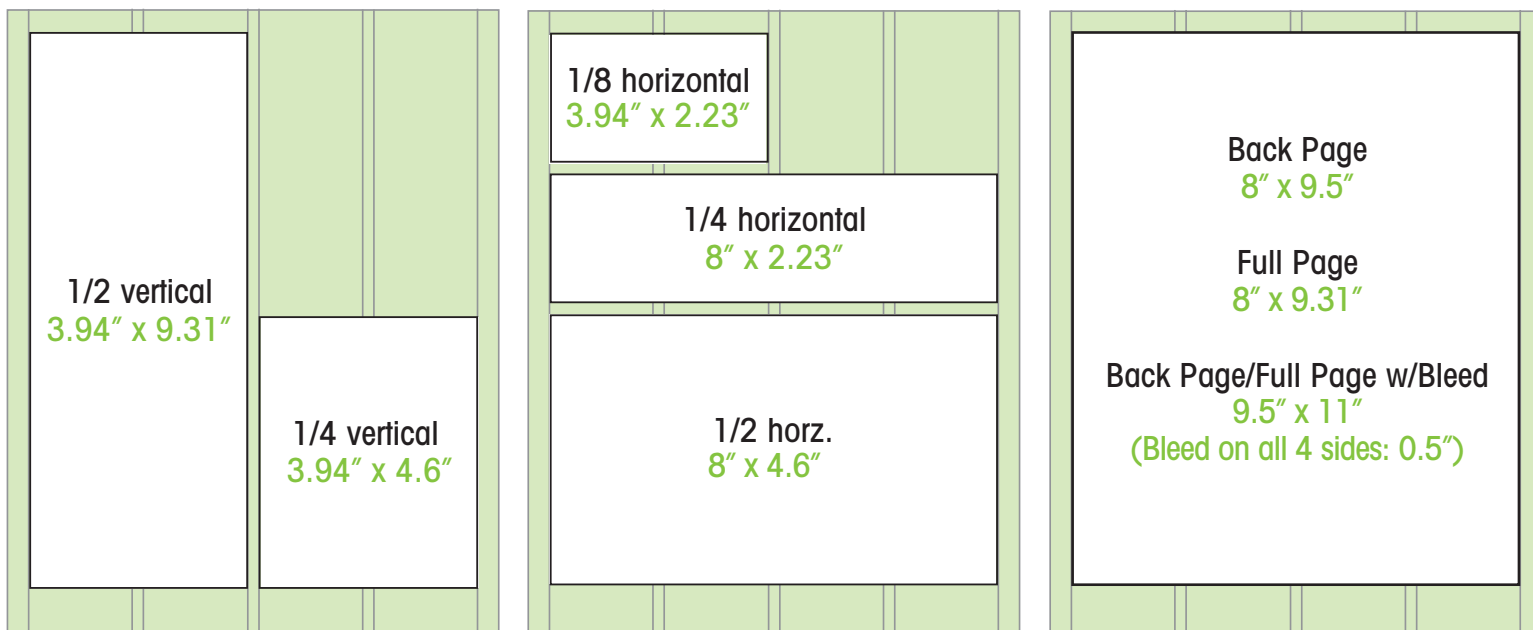


# HOLIDAY 2016 HANDBOOK

## AD SPECS



### 4-Column Format

AD SIZE	WIDTH	HEIGHT	PRICE
Back page	8"	9.5"	\$1,300
Full page	8"	9.31"	\$1,085
1/2 page (v)	3.94"	9.31"	\$630
1/2 page (h)	8"	4.6"	\$630
1/4 page (v)	3.94"	4.6"	\$360
1/4 page (h)	8"	2.23"	\$360
1/8 page (h)	3.94"	2.23"	\$195

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