

2018 ELECTION

EXCLUSIVE AD SPECIALS



Secure votes by connecting with your constituents early and often through your trusted local channel. Take advantage of these incredible offers and reserve the most powerful placements!

For election ads only we are slashing prices and discounting packages up to 18 percent off.

Moonshine Ink will run monthly election coverage – be sure to position yourself at the top of the mind of our readers.

Available sizes:

Full page
1/2 page hrztl/vrtcl
1/4 page hrztl/vrtcl
1/8 page hrztl/vrtcl

Capture attention right on the cover, then open to your full page ad. October is hot! full page ad on p. 3 for three months, with cover snipe one month only \$3,870

Premium placements — book before someone else does:

| | |
|--|--------------|
| back cover full page ad for three months | only \$3,430 |
| back cover full page ad for eight months | only \$8,528 |
| inside front or back, or p. 3 for three months | only \$3,260 |

Outshine the competition — claim the center spread now.

| | |
|--|--------------|
| double truck spread (that's two full pages) for three months | only \$5,130 |
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Stand out far above the crowd with an insert!

Prices depend on ad size, please inquire. Sample pricing for 1/4 page ad:

| | | |
|---------------------------|----------------------------------|--------------|
| seven months + one insert | Mar - Sept + Oct | only \$2,640 |
| five months + one insert | Mar/Apr/May, Aug/Sept + Oct | only \$2,125 |
| two months + one insert | Mar/Apr + May, or Aug/Sept + Oct | only \$1,250 |

Regular ads; prices depend on size, please inquire. Sample pricing for 1/4 page ad:

| | | |
|--------------|-----------------------------|--------------|
| eight months | Mar - Oct | only \$2,360 |
| six months | Mar/Apr/May, Aug/Sept/Oct | only \$1,835 |
| three months | Mar/Apr/May or Aug/Sept/Oct | only \$950 |

Fine print: 4-column format. Minimum booking of three consecutive months required to receive discount. Cannot be combined with other offers/ discounts. Minimum ad size 1/8 page. Inserts: single sheet, must fit within the paper page size, may be folded. For inserts, buyer is responsible for design, production, printing, and delivery to press. Moonshine Ink inserts and distributes. Complimentary subscription for duration of ad run included.